

Art Requirements

Our software can open the following file formats. If you are unsure of what to provide please forward this sheet on to your graphics person.

CorelDraw

All versions up to X5 supported

File Formats .cdr

All fonts should be converted to curves

Illustrator

All versions up to CS5.5.

File Formats .ai or .eps file.

Embed or include all linked images

All Fonts should be converted to outlines.

Adobe Photoshop

All versions up to CS5.5.

File Formats .psd or .tif file.

CMYK (Four Colour Process) - 300dpi at 100% print size.

Do not flatten the Photoshop file if you created it with layers as it is quicker & easier for adjusting the file to print to have the all the original layers

Please rasterize all fonts contained within Photoshop images before submitting

Do not include the Background (e.g. T-shirt colour) on the same layer as the artwork to be printed. CMYK artwork should always be supplied on a transparent background

EMBROIDERY

File Types Vector Files formats .eps, .ai, .cdr

 Bitmap Files formats .jpg, .bmp, .tif, .psd, .png All over 300dpi

With the embroidery we have to redraw the complete logo regardless of the art provided. If a bitmap, please make sure it is a reasonable size 300 dpi. PMS colours are best to match to as computer monitors are all different.

SCREENPRINTING – Spot Colours

File Type Vector Files formats .eps, .ai, .cdr

With the screenprinting we have to separate the colours and bitmaps make this very difficult to do this. Vector files give the best reproduction and are the easiest for us to work with. PMS colours need to be specified and also the logo should be sized.

SCREENPRINTING – 4 Colour Process Printing

File Types Vector Files formats .eps, .ai, .cdr

 Bitmap Files formats .jpg, .bmp, .tif, .psd, .png All over 300dpi

With Process printing we can accept bitmaps as well as vector files. For best results make your bitmap 1:1 size. If there are any areas in the image that need to be an exact PMS we can add 1 spot colour, please indicate when sending. As there is a lot of variation in monitors and printers a hard copy printout of the file helps as we then have something to match to.

TRANSFER – Digital

File Types Vector Files formats .eps, .ai, .cdr

 Bitmap Files formats .jpg, .bmp, .tif, .psd, .png All over 300dpi

Digital transfers are a CMYK process and therefore we can accept bitmaps. Please size 1:1 and make sure that the image is at least 300DPI. The printer can achieve 720dpi so the bigger the better the print will be.

TRANSFER – Screen Printed Transfers

File Types Vector Files formats .eps, .ai, .cdr

With the screen printed transfers we have to separate the colours and bitmaps make this very difficult to do this. Vector files give the best reproduction and are the easiest for us to work with. PMS colours need to be specified and also the logo should be sized.