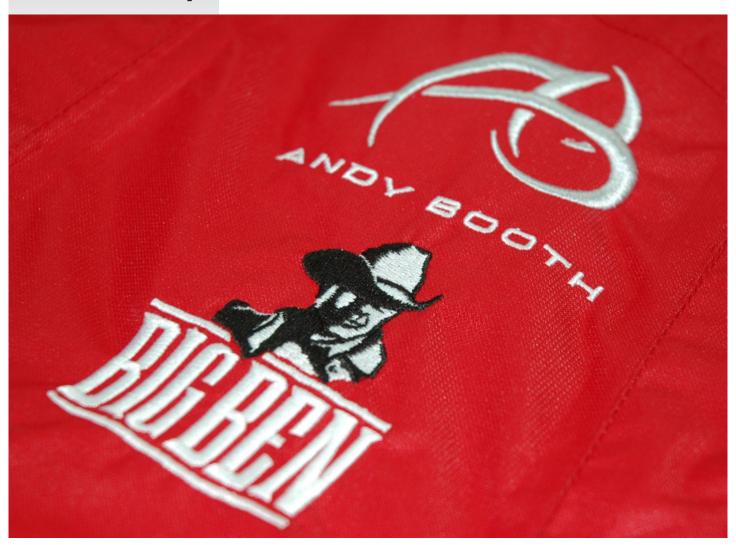# Embroidery

Embroidery is a great way to brand items. It has a high perceived value and a quality look that printed items just can't match.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- A hi-resolution bitmap (300 dpi+).

PROS

- Up to 15 colours in the logo.

- We can sample for client approval.

- Quality texture feel to the logo.

- Fixed setup costs regardless of colour.

- Easy to repeat.

CONS

- Can be expensive for large embroideries.

Laser Engraved Patches

This process is a new spin on an old quality look. As it is a laser process we can engrave almost any logo with the finest detail and then sew it on to your garment. Perfect for all of this winters outerwear!

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
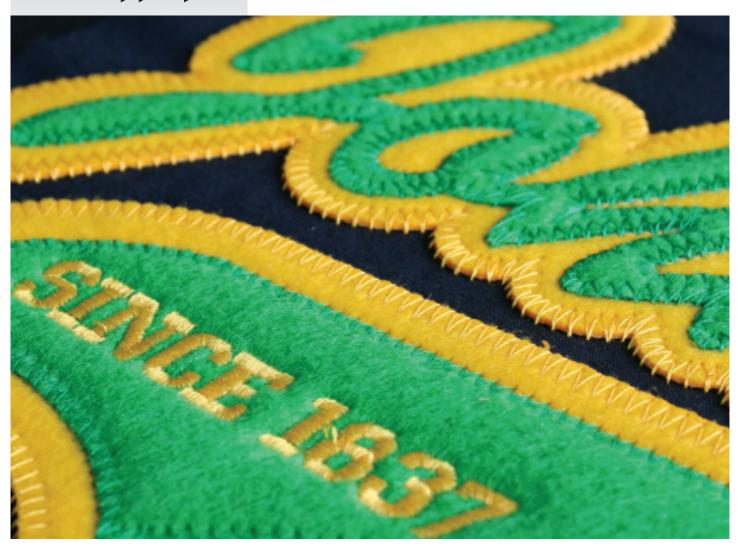
PROS

- Quality traditional look.

- Sharp detail - the smallest of small lettering is achievable.

- Any shape - as it is a laser process we can cut to any shape.

- Easy sampling.

- As it is a digital process we can do variable data to really personalise your garment - i.e. individual numbers, names.
- Different fabric options available for different effects.

- We can mix and match this with embroidery.

CONS

- Limited colour range - we are limited to fabric choices and colours. Also the engrave colour may vary slightly from item to item depending on the fabric consistency.

- Larger patches can take a lot more time to engrave and so they can be expensive

Felt Appliqué

This is a great way to get a larger embroidery for a reasonable cost. We laser cut the fabric and sew it on to the garment. Normally 1 or 2 colours works best, any more and the logos can get quite thick.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- A hi-resolution bitmap (300 dpi+).

PROS

- Great for sweats, Hoodies.

- We can sample for client approval.

- Quality texture feel to the logo.

- Different fabrics give different looks to the embroidery.

- Easy to repeat.

CONS

- The design needs to be thick – if its too intricate we cannot appliqué It.

Sports Twill Appliqué

This hard wearing frabric is the rolls royce of appliques. A shiny finish, and a clean cut gives you the authentic American Athletic feel. Great for sports uniforms, hoodies and jackets. Washes extremely well.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- A hi-resolution bitmap (300 dpi+).

PROS

- Great for sweats, hoodies, jackets.
- We can sample for client approval.
- Quality texture feel to the logo.
- Easy to repeat.

CONS

- The design needs to be thick – if its too intricate we cannot appliqué It.
- The fabric is expensive so larger designs can be more expensive.

Drill Vintage Appliqué

This process is straight out of retail and gets better the more its washed and worn. Give your client the that something different that they have been looking for.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- A hi-resolution bitmap (300 dpi+).

PROS

- Great for sweats, hoodies, jackets, tees.

- We can sample for client approval.

- Quality texture feel to the logo.

- Easy to repeat.

- Good range of colours available

CONS

- The design needs to be thick – if its too intricate we cannot appliqué It.

- PMS colour matches are not possible

3D Embroidery

This is great for caps to give a real standout look to your logos on Caps.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

- A hi-resolution bitmap (300 dpi+).

PROS

- Best on Caps.

- We can sample for client approval.

- Quality texture feel to the logo.

- Easy to repeat.

CONS

- The design needs to be thick – if it's too intricate we cannot get the puff underneath it.