

Digital Transfers



This is a 1440dpi CMYK solvent ink print onto a white vinyl sheet that can be heat pressed on to fabric. Our printer can cut to any shape to suit the logo, often not leaving a white border if the logo doesn't need it.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)

PROS

- The setup is fixed regardless of colours, unlike screen printed transfers. This makes it very economic for short runs.
- Fast turnaround because there is no inks to mix or screens to make.
- This process is great for highly detailed photographic images or images with more than 4 colours.
- For nylon bags and other garments that will never be washed, this process is the best. Bright vibrant colours
- As it is a digital process it is very easy to make each garment unique.

CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours.
- As the size gets up, the price will increase and other methods of branding may become more cost effective.
- Small Lettering. When the lettering gets detailed, the knife cannot cut it out accurately so sometimes we need to put an area of colour the same as the garment colour.
- As this is a print onto a vinyl material the colour will fade after a number of washes. We leave the transfers to dry for at least 12 hours before transferring and our longevity is good but it will not be as good as a screen print or and embroidery.

Plastisol Transfers



These transfers are printed on to paper and then pressed onto the item requiring the branding. A screen is made for each colour in the logo.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)

PROS

- Great for logos up to 7 colours.
- Nice soft thin print. The ink sits on top of the garment so the deposit of ink can be thinner.
- Perfect colour matching to PMS.
- Great consistency of colour for repeat orders.
- Perfect for hard to print items as the ink goes on all at once rather than having to register each colour.

CONS

- Unlike the digital transfer, there is a setup charge per colour for the screens and inks.
- It is difficult to setup and sample as it takes as much time to do this as it would to do the job.
- Can get expensive for larger size gear.

Cad Cut Digital Media



These logos, names and numbers are cut using different forms of media that give different effects. We can cut numbers, names and logos out of this and heat press it on.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)

PROS

- 1 colour prints
- Low setups.
- Very opaque.
- No PMS Match - there is a set range of colours for each media.
- Great consistency of colour for repeat orders.
- Perfect for team names and numbers on sports gear.

CONS

- Small Lettering. When the lettering gets detailed, the knife cannot cut it out.
- Can get expensive for larger size logos.

Lanyard Printing



Transfer Printed lanyards are a great way to communicate your brand and being able to do them locally takes out the hassle and the lead-times. The image is printed onto paper and then heat transferred on to the lanyard.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For 15mm lanyards the printable area is 11.5mm x 310mm.
- For 20mm lanyards the printable area is 15mm x 310mm.

PROS

- Up to 4 colour prints.
- Outstanding detail.
- Very opaque.
- PMS matches no issue.
- Able to do from 20 units
- Leadtimes approx 4-7 days from signoff of the art proof.

CONS

- At this stage, we can only do 15mm and 20mm lanyards, and they have to have the safety break.

Promotional Stickers



These stickers are digitally printed on adhesive material and then cut to shape. Ideal for packaging, lolly bags tins etc and are available any shape to suit any product. It's a Hi Res CMYK process so photographic reproduction is possible.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)

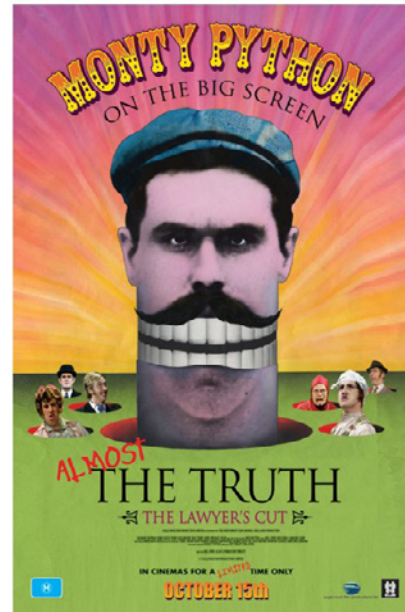
PROS

- The setup is fixed regardless of colours.
- Fast turnaround because there is no inks to mix or screens to make.
- This process is great for highly detailed photographic images or images with more than 4 colours.
- We can print you a run of stickers that you can adhere to the product when it suits.
- Cut to shape.

CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours.
- As the size gets up, the price will increase and other methods of branding may become more cost effective.
- Small Lettering. When the lettering gets detailed, the knife cannot cut it out accurately so sometimes we need to put an area of colour the same as the garment colour.

Poster Printing



Need some posters for an event or for point of sale? Or some banners for a golf day? Our machines can print a variety of sizes and we can supply these as a poster or even put them into roll up signs. Contact us for more info.

ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif)
- A PDF set to size.

PROS

- The setup is fixed regardless of colours.
- Fast turnaround because there is no inks to mix or screens to make.
- This process is great for highly detailed photographic images or images with more than 4 colours.

CONS

- Can be expensive for longer runs