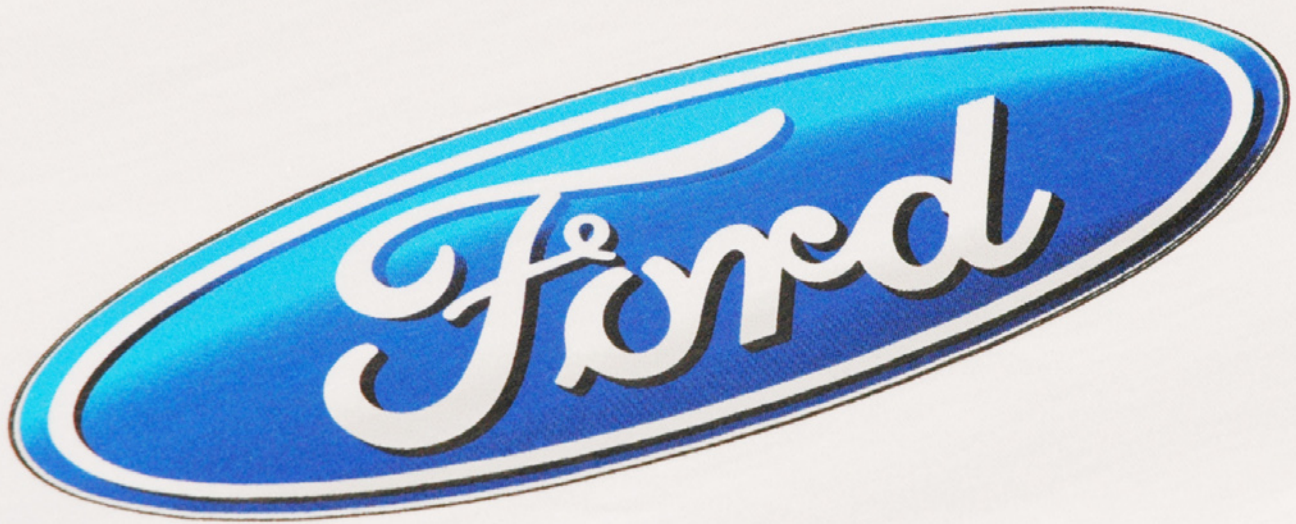


# Spot Colours on Lights



This is the most common type of screen prints. Art is separated into the different colours and a screen is made for each. Each colour is printed directly onto the white tee so the print is only 1 layer thick.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great for logos up to 7 colours.
- Nice soft thin print.
- Perfect colour matching to PMS.
- Great consistency of colour for repeat orders.
- Will last for the life of the garment.

## CONS

- When washed due to the thinner ink deposit some fibers from the shirt may come through, giving a washed out appearance. This is more to do with the quality of the shirt than the printing process.

# Spot Colours on Darks



This is the most common type of screen prints. Art is separated into the different colours and a screen is made for each. With a dark shirt a white base print is put down and the colours go on top of this. It is a little more expensive than printing on a white shirt as each colour needs to be cured before the next colour goes on.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great for logos up to 7 colours.
- Nice soft thin print.
- Perfect colour matching to PMS.
- Great consistency of colour for repeat orders.
- Will last for the life of the garment.

## CONS

- When washed due to the thinner ink deposit some fibers from the shirt may come through, giving a washed out appearance. This is more to do with the quality of the shirt than the printing process.



## No Base Vintage Look



For this process we forego the white base that we normally put under the colours. It gives an old authentic feel to the print.

### ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

### PROS

- Great contemporary look.
- Gives texture to the print, something that other screen print lacks.

### CONS

- Colours are impossible to PMS match as the colour intensity depends on the colour of the fabric.

# 4 Colour Process Print



This is a hi-resolution CMYK print that can be applied to coloured and dark fabric.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif).

## PROS

- Great for logos with more than 7 colours.
- Great for of photographic hi-resolution images.
- For garments only.
- Will last for the life of the garment.

## CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours. We can add one spot colour depending on the art to match a PMS colour.
- Due to the setup time for the machine, short runs under 100 are more expensive.



# 4 Colour Process Print No Base



This is a hi-resolution CMYK print that can be applied to white tees.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif).

## PROS

- Great for logos with more than 7 colours.
- Great for of photographic hi-resolution images.
- For garments only.
- Will last for the life of the garment.

## CONS

- As it is a CMYK process some PMS colours are difficult to match, we will do our best but we do not guarantee colour matches. If the file is a bitmap often if you adjust the image one colour may be right but this will affect the other colours. We can add one spot colour depending on the art to match a PMS colour.
- When washed due to the thinner ink deposit some fibers from the shirt may come through, giving a washed out appearance. This is more to do with the quality of the shirt than the printing process.
- Due to the setup time for the machine, short runs under 100 are more expensive.

# Index Printing



This is a simulated process print using spot colours instead of CMYK inks.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.
- For CMYK images, a hi res bitmap over 300dpi is needed (.jpg, .tif).

## PROS

- Great for logos with more than 7 colours that are of a similar shading.
- Nice soft thin print.
- Great consistency of colour over repeat prints.
- For garments only.
- Will last for the life of the garment.

## CONS

- We use 6-8 colours to produce this style of print and if the colours are too far apart the process does not look as good as a 4 colour process print.
- Due to the setup time for the machine, short runs under 100 are more expensive.



# Metallic



This is an ink with flecks of silver in the ink to give the colour a metallic look.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great contemporary look.
- Gives texture to the print, something that other screen print lacks.

## CONS

- Colours are impossible to PMS match as the colour range is limited.

# High Density



With this process we build the print up on the front of the shirt. The above sample has had about 9 layers of ink.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great contemporary look.
- Gives texture to the print, something that other screen print lacks.

## CONS

- Due to the fact that you are printing layers of ink, can be 2-3 times the cost of a spot colour.
- Only certain logos are suitable for this process.
- Can be time consuming to setup and therefore can be expensive under 100 units.



# Foils



This is a process that gives a mirror like finish to a print or part of a print. We can print up to 2 foil colours in a print. Available in a range of colours.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great contemporary look.

## CONS

- Needs to be hand washed and line dried to preserve the look of the foil. When washed normally and dried in the drier it will only last about 3 washes.
- No PMS matching.



# Non Woven Tote Bag - Direct Print



This is the most cost effective way to get a print on a non woven tote bag up to 3 colours and providing the colours don't touch.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Very price competitive.
- Great for large prints in 1 colour.

## CONS

- The texture of the fabric can sometimes mean that the edges are not crisp.
- Colours can appear to be less opaque on the darker bags.



# Discharge Base Printing



Discharge is a special kind of ink that reacts with the pigments in the shirt to strip the dye out and take the shirt back to its natural colour. We can then overprint it with plastisol or waterbase inks to give a very soft thin hand.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great for logos up to 7 colours.
- Nice soft thin print. Easy to wear.
- Great consistency of colour for repeat orders.
- Will last for the life of the garment.

## CONS

- The process depends on the dye used when the shirts were made. Some shirts work better than others and so you need to contact us to trial the shirt before commencing the run.
- As the colours depend on how the discharge works there can be inconsistency from shirt to shirt.



# Compendiums



We can print leather and leatherette goods with air drying solvent based inks. This gives a quality finish to the print and good durability.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- White, Gold and Silver available.
- 2 colours on request. This depends on the makeup of the logo.
- Great consistency of colour for repeat orders.
- Will last for the life of the item.

## CONS

- sometimes the opacity of the ink will depend on the surface texture of the item.
- Limited colours and matching.



# Embroidery and Screen Print



This is a great way to create a difference in your garments. The combination of both processes give great depth to the garment branding combining the economy of printing and the texture of the embroidery and appliqués.

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Great way to brand with a difference.
- We can sample for client approval.
- Quality texture feel to the logo.

## CONS

- Can be expensive on small runs.
- Some designs can be unsuitable.

# Large Format



We have a large format machine that will allow us to print up to 80cm x 80cm. This is a one hit process and we can only do more than 1 colour if registration is not important. Works Great on white tees and products like sunshades etc

## ART REQUIREMENTS

- A vector art file from Illustrator or CorelDraw (.eps, .ai, .cdr) gives the best results and is much easier for us to work with.

## PROS

- Big print with impact.
- Can print over seams and other garment features.
- We can sample for client approval.

## CONS

- Can be expensive on small runs.
- Only 1 or 2 colours if there is no registration - ie. the colours don't touch